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Women's Health  
FOUNDATION, INC.

A new program:

*My Baby and Me*

In collaboration with

Wisconsin Women's Education Network on  
*Addiction, Recovery & Prevention (WWEN)*  
and  
Department of Health & Family Services

Cost: \$20.00

*Includes Continental Breakfast, Lunch & Materials*

Please register by: March 20, 2006

Call: Lisa Tiedemann, 800•448•5148 or

Email: lisatiedemann@tds.net

Make checks payable to:

WI Women's Health Foundation

Mail to: Lisa Tiedemann

WI Women's Health Foundation

2503 Todd Drive

Madison, WI 53713

# Motivational Interviewing: *Promoting Behavior Change & Loving It*

Dr. Rich Brown

University of Wisconsin Medical School  
Department of Family Medicine

Date: Thursday, March 30, 2006

Time: 8:00 AM—3:00 PM

Lunch Provided

8:00—8:30 Registration & Continental Breakfast

## Objectives:

- ⇒ Describe the principles of motivational interviewing
- ⇒ Cite evidence on the effectiveness of motivational interviewing
- ⇒ Observe motivational interviewing
- ⇒ Expectations vs. reality in promoting behavioral change
- ⇒ Assessing for stage of change
- ⇒ Effectiveness of stage-based and motivational interventions

## Location:

Ministry Medical Group

2251 North Shore Drive, Rhinelander, WI 54501

715•361•4700 or 800•866•8673

Mark your calendar—Friday, April 6, 2006

Women, Pregnancy & Alcohol

Flo Hilliard—Neuroscience of Addiction

University of Wisconsin, WWEN Project

Georgiana Wilton—Fetal Alcohol Spectrum Disorders

University of Wisconsin, FEN Project

Holiday Inn Express

Contact Lisa Tiedemann for more information.

This workshop will explore the benefits of learning about motivational interviewing with more realistic expectations; greater recognition of small accomplishments; greater success over time and less frustration and burn-out.

0.6 CEUs or 6 CE hours will be awarded from the University of Wisconsin-Madison.

